

Berlin Fashion Week July 2017: Fall/Winter Collections 2018/19

**CATRICE continues its collaboration as beauty partner
with the BERLINER SALON**

December 2017

After ten successful seasons at the Berlin Fashion Week, the beauty brand CATRICE is continuing its exclusive collaboration with the BERLINER SALON as an official partner and make-up sponsor. For the seventh time, the BERLINER SALON will be opening its doors at the Kronprinzenpalais from the 16th until the 18th of January 2018 to provide selected German designers with a platform to present their Fall/Winter Collections 2018/19. CATRICE will once again be creating the individual trend-setting make-up looks of the participating designers – such as Marina Hoermanseder, Odeeh, Strenesse and William Fan – in collaboration with celebrity make-up artist Loni Baur.

CATRICE stands for innovative cosmetics and integrates the latest trends straight from the catwalk in its product development: the brand knows how to reflect the fashion looks of the season in unique beauty products of the highest quality.

The collaboration with the BERLINER SALON shows that the beauty brand is also committed to supporting young German design talents – in addition to promoting established designer labels.



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