

Berlin Fashion Week July 2017: Spring/Summer Collections 2018

**The cosmetics brand CATRICE continues its collaboration
with the
BERLINER MODE SALON
(Berlin Fashion Salon)**

May 2017

After nine successful seasons at the Berlin Fashion Week, the beauty brand CATRICE is continuing its exclusive collaboration with the BERLINER MODE SALON as an official partner and make-up sponsor. For the sixth time, the BERLINER MODE SALON will be opening its doors at the Kronprinzenpalais from the 5th until the 8th of July to provide selected German designers with a platform to present their Spring/Summer Collections 2018. CATRICE will once again be creating the individual trend-setting make-up looks of the participating designers – such as Marina Hoermanseder and William Fan – in collaboration with celebrity make-up artist Loni Baur.

CATRICE stands for innovative cosmetics and integrates the latest trends straight from the catwalk in its product development: the brand knows how to reflect the fashion looks of the season in unique beauty products of the highest quality.

The collaboration with the BERLINER MODE SALON shows that the beauty brand is also committed to supporting young German design talents - in addition to promoting established designer labels.



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